

## The Effect of Tiktok Application on Teenage Behavior in the Vuca Era

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### ABSTRACT

TikTok is an application that is often used by teenagers in the Vuca era. Personality in the Vuca era was defined as a form of character, human behavior. because of that, the researcher intends to conduct research on the effect of the tiktok application on adolescent behavior. Through the TikTok application, teenagers express themselves through the video content they make. With the frequent circulation of TikTok content that is inappropriate to watch, it will affect the behavior of adolescents, especially teenagers who are still in puberty and who have not can distinguish between what is good. Teenagers who can still be influenced based on what they see and hear without special supervision from their parents will form a personality character that is not good because they lack social interaction and do not remember when using the tiktok application, it's not uncommon for them to often follow what they see and hear in the video content. It can be concluded that the influence of using the application Tik-Tok on adolescent behavior provides changes in behavior, mental health and social interaction in adolescents, describes how to prevent and deal with bad behavior that will arise from the TikTok application, and how to use good time for teenagers when using the TikTok application.

**Keywords:** The Influence of TikTok, Adolescent Personality in the Vuca Era

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### Introduction

The rapid development of technology in the current vuca era has made it easy for every individual to access a variety of information on various domestic and foreign aspects. The definition of the understanding of the vuca era is a condition that occurs today as a condition that is difficult to control. One of the technological developments that is growing rapidly and is often used by the community, especially among teenagers, is the Tik Tok application.

The TikTok application is an application that allows users to create and share short videos via social media. This application has very quickly infected people of all ages, educational backgrounds, and occupations and made its users addicted. The facilities provided in this application have no filters that limit viewing videos that are not suitable for their age. Tik Tok application users who have a lot of likes cause narcissistic behavior, which tends to feel very good, admire themselves, need flattery, and become less empathetic, making today's teenagers less interact with the social environment around them and unable to divide their time properly due to the frequent use of excessive tiktok applications.

Therefore, the researcher aims to analyze the influence of behavior caused by the TikTok application, both giving negative and positive changes in the impact on adolescents, and providing solutions in the form of how to use the time of the TikTok application that is good and not excessive for adolescents, then how to prevent adolescents from becoming addicted to the TikTok application and not losing communication to socialize with their surroundings. As for the theories that we use to help discuss the title of our paper, we use psychoanalytic theory (Sigmund Freud) with the study of id, ego, super ego, and conflict material.

### **Method**

The method we use in writing this paper is the literature study method or what is familiar as a literature study, according to one of the experts M.Nasir, literature study or literature study is a data collection technique by conducting a study of books, literature, notes. There are many benefits of a literature study in the process of writing this paper. One of them is helping us come up with the latest ideas and helping us find definite and accurate sources of information about the title or problem we are discussing, namely "The Effect of Tiktok Application on Teenage Behavior in the Vuca Era".

### **Result**

Through the literature study method from various sources of books and journals that we use, we get accurate results and the fact that the use of the TikTok application influences the behavior of teenagers, especially in the vuca era, the resulting influence is in the form of positive impacts and negative impacts. The negative impact of the influence of TikTok is that teenagers cannot control themselves when using TikTok, most of them create and imitate the content of TikTok video content without first examining the good and bad, right or wrong of a video to watch, they do it to achieve the satisfaction they want. Educational content is not educational, of course, it cannot be filtered by tiktok according to age, therefore through the literature study, it explains the bad influence of tiktok which changes the mindset and behavior of today's unstable teenagers, but some teenagers who are well supervised by their parents and can control themselves can make tiktok a means for them to develop talents and produce achievements and create educational content for the public to watch at various ages, parental involvement in the changes in behavior that will occur in their children is very influential in preventing bad behavior created in the vuca era.

### **Discussion**

Human behavior is something that is important and needs to be well understood. This is because human behavior is found in every aspect of human life. Human behavior includes two components, namely attitude or mental and behavior (attitude). Behavior is a certain action of humans as a reaction to the circumstances or situation at hand. This particular action can be positive or negative. From a biological point of view, behavior is an activity or activity of the organism concerned, which can be observed directly or indirectly. Behavior can be interpreted as an action-reaction of the organism to its environment. New behavior occurs if there is something needed to cause a reaction, which is called a stimulus. This means that certain stimuli will produce certain reactions or behaviors. Human behavior is essentially the process of individual interaction with the environment as a biological manifestation that he is a living being.

TikTok. Who doesn't know this app. The application, launched by Zhang Yiming in September 2016, was very successful, because based on research results from Sensor Tower reported that the top application most downloaded throughout 2020 in the Google Play Store and App Store was TikTok. In Indonesia, this TikTok application is very popular and has received various positive and negative responses. The TikTok application for teenagers in Indonesia will certainly affect one of the stages of adolescent development, namely self-confidence. TikTok is one of the most popular and most popular applications in the world. The TikTok application is a social networking application for creating and sharing a video that has a duration of about 15 seconds. Users can apply a variety of filters, background music and lip sync templates to communicate with a community of online viewers. The app was launched by a Chinese company. Applications can create creative content by utilizing some of the features contained in this application. The existence of content that contains negative elements can endanger users who are underage. At this time, of course, children will experience unstable emotions

and cannot make good decisions for themselves. Adolescence is a period of development that every individual will go through. This results in differences in characteristics between one another and it also occurs in each individual.

The use of the TikTok application turns out to provide its own benefits for its users, such as honing creativity, video editing skills. But it can also have a negative impact such as imitating the movements and styles of TikTok children without caring about what movements are shown good or bad so that these movements are not necessarily suitable for imitation for school adolescents.

Imitation or imitation behavior itself is the behavior of imitating both in terms of behavior, attitude, lifestyle to one's physical appearance as well as the way of speaking and so on. In addition, imitation is a learning that is carried out by the audience in order to adjust the behavior that he adjusts to the social roles he has learned. In addition, the use of the TikTok application is also often not properly supervised by parents, so they are left alone to see and watch what they should not see. Without direction from parents, something that is not good they will consider good because there is no prohibition from others about the inappropriate content, after that another impact is that teenagers will lose their playing time outside with their friends, they lose time social interaction with their environment, and sometimes they forget their rest time and stop playing tiktok.

The popularity of the TikTok application among school teenagers is used as an alternative entertainment and relieves boredom and boredom due to school and study, TikTok is also used by teenagers as a place to express themselves through videos after they watch video content from other users. So this is what causes TikTok users to increase. However, the impact of using social media turns out to make school teenagers lazy to study, thus students often forget to study due to the habit of using social media. Not only that, social media makes students experience a decline in the learning process even though not all students are affected by the use of TikTok social media.

Many TikTok users feel the great benefits of using this TikTok. For example, it can be used as a place to channel their talents and interests, especially for teenagers. They can sing, act, or even compose an interesting story in the form of a video. One of them is a story that is loaded with a certain point of view or what is now known as POV or Point Of View. On the other hand, every application certainly has its own disadvantages and negative impacts. Tiktok is also included in the category of applications that have disadvantages or negative impacts. This is caused by users who are less wise in using this application, so that it is used for negative things.

One of the theories related to controlling human behavior is the social learning theory by Albert Bandura. Following him where individuals behave based on experiences with other people who are considered models. The videos uploaded by users on TikTok then go viral will attract a lot of attention, especially teenagers who are enthusiastic about following the trend that is going viral, a mindset that cannot distinguish between good and bad sometimes makes teenagers fall into things that are not good and affect their behavior due to the videos they follow for satisfaction and a sense of pride in themselves and want to get flattery from other TikTok users, the desire to do what you want for your own satisfaction is related to the theory of psychoanalysis by Sigmund Freud where he divides the personality structure into 3 parts, namely id, ego, and super ego.

Id contains motivation and is oriented towards the pleasure principle, the pleasure principle which refers to achieving satisfaction, this is one of the initial triggers for teenagers to experience changes in behavior due to the influence of tiktok, the content of tiktok video content motivates them to make similar videos, bringing up id to make better and cooler videos to attract the attention of other tiktok users and achieve their self-satisfaction.

Then the second psychoanalytic personality structure of Sigmund Freud is the ego, after the emergence of the id which motivates teenagers to create and imitate video content as other people who become their models, the involvement of the ego in influencing teenage behavior is certainly very instrumental because the role of the ego is as a mediator or intermediary or a bridge between the id and the influence of the environment or the outside world and is principled in reality orientation. In

achieving ego satisfaction based on the secondary process of thinking rationally and realistically, in the previous process, namely the primary process only brings to a point where he gets a picture of the object that will satisfy his desires, the next step is to realize what is in das es and this step through the secondary process. In an effort to satisfy the ego's impulses, it is often pragmatic or pays little attention to edonic values. This phase of ego involvement spurs thinking and realizing the desires that exist in adolescents without paying attention to whether or not a video is good or not to be imitated or watched and not many teenagers make tiktok videos without seeing the value of existing norms, causing deviations in their behavior. As a result of this, conflicts arise in human behavior where they are especially teenagers who cannot control themselves. The conflicts that arise are in the form of little time for them to interact and socialize with their surroundings, as well as excessive use of the TikTok application.

However, from the negative side produced by the TikTok application, there is also a positive side for teenagers who can filter the video content on TikTok, they will make TikTok a means of their education, by expressing themselves by displaying their existing abilities and achievements and can even make their own money for them. This is related to Sigmund Freud's last personality structure, namely the superego, where the superego is a branch of morality or justice of the personality that represents the ideal realm rather than the real world and leads to the perfect thing which is a component of personality with standards or societal norms regarding good and bad, right and wrong. Superego here has a positive function to fortify adolescents from the bad influence of the tiktok application.

With the formation of this superego personality in individuals, the ability to control themselves has been formed or can replace control from their parents. However, not a few of the teenagers who managed to bring up and carry out the superego in themselves properly when they saw and were interested in TikTok video content, examined in advance which videos were good to watch and which videos were right to imitate, therefore special supervision is needed from parents to control their children, control what activities are on their cellphones and provide direction on a good time for cellphone use, study time and rest time, this needs to be done as a solution to avoid the many influences of bad behavior caused by social media, especially TikTok on unstable teenagers.

### **Conclusion**

The rapid development of technology in the current era of vuca has made it easy for every individual to access a variety of information on various domestic and foreign aspects. One of the technological developments that is growing rapidly and is often used by the community, especially among teenagers, is the Tik Tok application. This application has very quickly infected people of all ages, educational backgrounds, and occupations and made its users addicted. The popularity of the TikTok application among school teenagers is used as an alternative entertainment and relieves boredom and boredom due to school and study, TikTok is also used by teenagers as a place to express themselves through videos after they watch video content from other users. This application can affect changes in a person's behavior, especially teenagers, be it changes in a positive direction or in a negative direction.

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